

APPENDIX D

INTERVENTIONS USED TO ACHIEVE PERFORMANCE TARGETS

Reference No.		Description	Business and Jobs – Enterprising Town Centres businesses engaged													
Lead Officer		Barrie Walford	Date Plan Completed	18.10.18												
Performance Out-turn		2018/19					2019/20					2020/21				
		Q1	Q2	Q3	Q4	Full Year	Q1	Q2	Q3	Q4	Full Year	Q1	Q2	Q3	Q4	Full Year
Overall Measure	Target	20	20													
	Actual	0	0													
Explanation of Current Performance	<p>Zero businesses have been engaged through Enterprising Town Centres. Due to high levels of initial demand and applications to the fund, the grant scheme closed early. Therefore the scheme has not been actively promoted. Enquiries for funding are still being managed by the Business Focus team and funding enquiries are being directed to alternative funders and also to the LLEP business Gateway for support.</p> <p>Whilst the funding has closed to new applicants, the business support element of the initiative is still being delivered. Town Centre Businesses are receiving specialist 1: to: 1 advice and a series of 1: to: many workshops are being delivered across NWL Market towns.</p>															
Interventions in the last 3 months and evaluation of impact	Scheme halted due to the high levels of demand for the fund and allocation of grant funding.															

INTERVENTION PLAN TO ACHIEVE PERFORMANCE TARGETS

	Key Interventions in Place to Achieve Performance	By When	By Who	Resource Implications	Most Significant Risk to Achievement of Intervention	Contingency Intervention for Most Significant Risk	Monitoring Process	Outcomes expected from intervention
1	A new Enterprising scheme will be launched in Spring 2019	Spring 2019	Business Focus	Business Focus capacity and funding allocated to Business Focus reserves	Lack of staff resource	Work has been scheduled as part of the Business Focus 19/20 Team Plan	Business Focus work plan updates to Head of Service	Relaunch of a new grant scheme and eligible business assisted to grow